Exhibit E

01514052   Supplier Number: 45835093   (THIS IS THE FULLTEXT)
Many Ways to Sell
Travel Agent, v0, n0, p36
Oct 2, 1995
ISSN: 1053-9360
Language: English   Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 168
TEXT:
Enterprise Rent-a-Car has built an **effective**   **organization** for marketing
off -airport car rentals. The bad news for agents is that Enterprise has
made what is calls "substantial investments" in technology to make it
easier for insurance companies to do business with Enterprise. it has a
"call back" system that aids insurance adjusters by checking with body
shops to determine when the dents have been pounded out of a customer's
car.
     The company's Claims Connection" is a 24-hour car reservation service
that enables insurance adjusters to quickly secure a car for customers.
ARMS , or the Automated Rental Management System, allows insurance
companies to do business with Enterprises electronically, including making
reservations, rental extensions, billing, and payment.
     Enterprises also says it works closely with the major auto
manufactures and their dealers to provide cars for their customers when
their car are in dealers' repair shops. Ford and Lincoln-Mercury have gone
so far as to endorse Enterprises as their dealers' car rental company of
choice to provide replacement cars to customers.
     THIS IS THE FULL TEXT: COPYRIGHT 1995 Universal Media, Inc.
     Subscription: $250.00 per year. Published weekly. 801 Second Avenue,
     New York, NY 10017.
     COPYRIGHT 1999 Gale Group
PUBLISHER NAME: Universal Media, Inc.
COMPANY NAMES: *Enterprise Rent-A-Car Co.
EVENT NAMES: *240   (Marketing procedures)
GEOGRAPHIC NAMES: *1USA   (United States)
PRODUCT NAMES: *4512000   (Local Air Service)
INDUSTRY NAMES: BUSN   (Any type of business); TRVL   (Travel and
  Hospitality)
NAICS CODES: 481111   (Scheduled Passenger Air Transportation)
SPECIAL FEATURES: LOB; COMPANY
ADVERTISING CODES: 25   New Electronic Marketing; 59   Channels of
  Distribution